



Publish your first course on Xpeer with EasyLoad

Share your expertise and help other healthcare professionals



Welcome to Xpeer's EasyLoad

EasyLoad is the most direct way to share your knowledge with over **100,000 healthcare professionals** on Xpeer.

Upload your videos easily as courses on Xpeer, and extend your reach internationally.

Benefits for you as a professional



Become an opinion leader

Establish yourself as a reference and gain authority in your specialty.



Help other professionals

Add value, advance your field, and contribute to a stronger community.



Earn income

Receive 50% of the revenues generated.



Join our Healthcare KOL Network

Unlock new opportunities in sponsored medical education.

Publication formats and compensation models

Publication models

- **Free course:** Accessible to all Xpeer users. Ideal if you want to maximize your visibility and professional branding.
- **Paid course:** Users must pay to access your course. A suitable option if you aim to diversify your income while helping the community.

Monetization models

- **Paid course:** You will receive 50% of the revenue generated from users who purchase access to your course.
- **Free and sponsored course:** A sponsor may license your free course to include it in their channel*. A course may be licensed by multiple sponsors, which can multiply your revenue.
- **Paid and sponsored course:** Your paid course may also be sponsored by a sponsor in their channel.
- **Hiring based on visibility in the KOLs Network:** By standing out with your course, you may be invited to collaborate on new training projects sponsored and remunerated by sponsors.

*More information about channels is available in the Frequently Asked Questions (FAQs) at the end of this document.

Requirements

Technical requirements

Your videos must comply with:

- Video format: **MP4**
- HD resolution (**1920×1080 px**)
- **Clear audio**, ideally recorded with headphones and microphone if possible.

Format requirements

The course must comply with ***microlearning guidelines****:

- Divide the course into videos of maximum **15 minutes** each.
- Ideally, each video lasts between 5 and 10 minutes.
- Total course duration: **0.5 to 3 hours**.

Course language

- Xpeer is an **international platform**. All content must be in **English or translated into English** (via subtitles or voice-over). If your course is in another language, don't worry—we can assist you.

More details in the section “How to adapt your course to English” and in the FAQs.

What you need to **have ready** to start?

Video content

Your course must be **recorded on video** and comply with the technical format requirements.

Submission files and documentation

To request the publication of your course on Xpeer, you must submit the following documents and files:

- Course **video(s)**
- [Completed submission form](#) (Excel).
- **Full CV:** including education, current institutional affiliation, as well as publications and teaching/communication experience (courses, presentations, conferences).
- **PDF of course slides** to allow users taking the course to download them.
- List of **references**.
- [Signed declaration of conflicts of interest](#) (scanned or photographed).
- Photograph of your **professional license ID**.

How to translate your course into English

Is your course not in English?

Our experience

We have observed that users sometimes struggle to understand certain accents, which can affect their experience and reduce course completion rates. Therefore, if you are creating new content, we **recommend recording in your native language and then translating** it using either subtitles or a voice-over.

*You can choose the preferred option when submitting your course. More details in the FAQs at the end of this document.

Validation

Course acceptance

Xpeer is a community of healthcare professionals (HCPs), so each member who wants to participate and share content must be validated.

To do this, you must submit your videos and the completed submission form, along with a photo of your professional license ID, your CV, and publications

Accreditation

Your course may be accredited

If your course meets Xpeer's quality standards and accreditation requirements*, it will be published as an accredited course at no extra cost.

For each hour of accredited course on Xpeer, users who complete the course will receive 1 EACCME credit.

If you are creating new content, be sure to follow the Xpeer guidelines to generate impactful accredited educational content as you prepare your materials.

Process steps

1 Send us your submission (video + documents)

Send an email to easyload@xpeer.app with the following attachments:

- Documents listed in the “Submission files and documentation” section.
- Link(s) to the video(s) forming the course. This can be a link from Google Drive, iCloud, or any other cloud platform that allows sharing without expiration dates.

2 Xpeer team review

Our team validates both the quality and compliance with accreditation requirements for publishing on Xpeer. We review every proposal and respond within a maximum of **30 calendar days**. Whenever possible, we will respond sooner. If adjustments or additional information are needed, we will contact you during the process.

3 Confirmation

We notify you by email whether your content has been accepted or not.

4 Publication notice

We inform you of the publication date so you can share and promote it on your social networks and channels if you wish.

5 Publication on Xpeer

We publish your video—your content is now available on Xpeer for over **100,000 healthcare professionals!**

Plans & Pricing

CREATOR

Creator Lite

Doctors starting to create content

69€/month

759€/year (1 month free)

Includes:

- ✓ Everything in premium
- ✓ 1 course with EasyLoad (0.5–3h)
- ✓ 5 Premium licenses included

Optional add-ons:

+ Accreditation service (50€/course)

* Min. 6 months

BUSINESS

Creator Business

HCPs & clinics

199€/month

1,999€/year (2 months free)

Includes:

- ✓ Everything above
- ✓ Your own channel
- ✓ Up to 5h content to upload
- ✓ 25 Premium licenses
- ✓ KOL Network access

Optional add-ons:

+ Accreditation service (50€/course)
+ Microlearning edition
+ More premium licenses

Frequently Asked Questions

• What benefits do I get if I upload my own content as courses on Xpeer?

Benefits of EasyLoad for you:

- Clear economic terms
- Visibility
- Professional authority
- Helping other professionals

• What type of content can I upload to Xpeer?

Xpeer is a medical education app focused on short videos (microlearning). You can upload training content on medical topics aimed at healthcare professionals. Users will consume those contents as courses on Xpeer to learn and improve professionally. So, content can be about specific diseases, treatment options, or even professional or soft skills you master and know can help others improve their work.

• Who should I direct my videos to?

The community of Xpeer users is made up of healthcare professionals. Within that target audience, you can address a specific segment or subgroup, for example: specialists in one field, general practitioners, or other healthcare professionals (nurse professionals, pharmacology professionals, etc.).

• Which Xpeer users will have access to courses I create?

If your content is submitted as a free course, all Xpeer users will have access to it. If instead you choose the course to be paid, only premium account users will be able to access your content.

Frequently Asked Questions

● Does EasyLoad include content creation?

No. EasyLoad is designed for sharing already-recorded content or new content that you record on your own. If you need help creating content from scratch, you can contact us by sending an email to easyload@xpeer.app so we can assess your needs and send you a cost proposal.

● If my content is rejected, can I still publish it later?

Not necessarily. If your video does not meet the requirements, we will contact you to explain your options. Sometimes a small edit is enough.

● Can I submit my medical education content to create an accredited course on Xpeer?

Yes, as long as your content meets the requirements indicated in the *"Xpeer guidelines – Accredited Educational Content"* guide, which you can download [here](#).

● When will I receive payment for my content?

You will be compensated in the following cases:

1. If your course is paid: You will receive 50% of what users pay for the course.
2. If your course is sponsored: In this case, a sponsor licenses your course and you will receive compensation.

The amount depends on various parameters, such as the duration of the license agreed by the sponsor.

Frequently Asked Questions

- **Does EasyLoad allow me to expand my authority in the field and my earning opportunities beyond publishing my own courses?**

Yes. Publishing on Xpeer through EasyLoad **automatically adds you to Xpeer's Healthcare KOL Network**. This means that if your training content stands out for its quality, you may be invited to participate in new sponsored medical education projects. It's a way to keep contributing value to the community while generating additional income over time.

- **What is a “channel”?**

Courses can be grouped into channels. This is especially useful for different objectives, such as grouping courses on the same topic, or helping users in a certain group discover related courses. If you would like to add multiple courses, you could create a channel to group them. Feel free to ask us about this if you're interested.

- **Are there guidelines I must follow?**

Yes. Since Xpeer is a serious, professional community, videos must comply with the guidelines in [our guide](#).

- **In what file/format should the video be?**

Video format must be MP4.

Frequently Asked Questions

🕒 Can I upload medical education videos that are not in English?

Yes, you may upload your videos in the language of your choice. In fact, **we recommend recording in your native language** for authenticity and comfort, as that often leads to clearer, more genuine communication.

However, since Xpeer is an international platform, **all courses must also be available in English**. To ensure accessibility, you can **request English subtitles or a professional voice-over**. This approach helps your course reach a global audience without compromising the quality of your original recording.

🕒 Are subtitles or voice-over dubbing at an additional cost?

Yes. English adaptation is not included by default. You may choose between two options:

- **English subtitles:** €495 per course
- **Voice-over in English:** €795 per course

These options ensure that your course is accessible to a global audience while preserving your original style in the recording.

🕒 What data will I receive about my content so I can gauge its impact with users?

You will receive a quarterly report with key information such as views, watch time, and ratings. This will allow you to understand the interest your content has generated and how your visibility as a thought-leader in your specialty is growing.

Frequently Asked Questions

🕒 Can I use content I already have even if it is not in microlearning format?

Yes. Send us your existing video content that you'd like to convert into a course on Xpeer, along with a clear structure of where to cut the video (time markers) and the module structure and titles each resulting video slice should have.

🕒 How many videos can a course have?

There is no strict limit on the number of videos per course. However, the following parameters must be fulfilled:

- inimum total course duration: 0.5 hours
- Maximum total course duration: 3 hours
- deal video length: 5–10 minutes
- Maximum video length: 15 minutes

🕒 Do I need to follow a PowerPoint template?

If you already have this material created, you can upload it as is. If you need to create it, you may use our template, available [here](#) for download.